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FOR IMMEDIATE RELEASE

ENTER THE “COMFORT ZONE” WITH THE NEWEST INNOVATION FROM AEROBED®

Offering industry-leading sleep support, the AeroBed Premier Classic with Comfort Zone technology was granted a ‘Seal of Approval’ from the Orthopaedic Research Institute

Schaumburg, Ill. (June 21, 2006) – There is a new solution for those looking for proper support in a temporary mattress - the AeroBed® Premier Classic with Comfort Zone technology. The new bed provides unique firmness zones in different sections of the mattress, which provide increased support for the maximum pressure points on one’s body – the head, shoulders, buttocks and heels.

The AeroBed Premier Classic with Comfort Zone technology will be available at Bed Bath & Beyond, JCPenney, Linens ‘N Things and Sears in July 2006. It will retail for: Twin \$99.99, Full \$159.99 and Queen \$199.99

Features include:

- A Sleep-Align coil system that relieves unwanted body pressure and provides zoned support throughout the mattress
- Inflation and deflation in under 60 seconds with the exclusive flat panel Profile pump system
- A removable fleece mattress cover that provides additional comfort and convenience
- A One Touch® Comfort Control Wand for adjustable firmness
- Fits standard size sheets
- Inflates to a thickness of 9 inches
- A three year warranty

The bed’s Sleep-Align coil system was tested by the Orthopaedic Research Institute and was granted the organization’s official Seal of Approval. The bed works to disperse body pressure to other parts of the bed to ensure a comfortable night’s sleep.

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“The new AeroBed® Comfort Zone scored extremely well in the consumer lab tests and proved to relieve the overall pressure on the body,” said Michael Good, officer, research business operations for the Orthopaedic Research Institute.

The Orthopaedic Research Institute tested the AeroBed Comfort Zone in February 2006 to determine the maximum pressures, the areas of pressure distribution, and the “functional thickness” of the bed compared to another temporary bedding solution. From the tests, it was determined that the maximum pressures were 26 to 79 percent lower for the AeroBed Comfort Zone than for the other temporary bedding option and the AeroBed Comfort Zone distributed pressure points more evenly throughout the bed. The full test report can be found at www.oriseal.org.

“Consumers are looking for a temporary mattress that gives them the support they need for the ultimate sleep comfort experience,” said Lori Glass, senior vice president – marketing for Aero Products. “We found a solution for these consumers with the introduction of the Premier Classic with Comfort Zone technology, and we are honored to have received the Seal of Approval from the Orthopaedic Research Institute.”

Aero Products has developed the Premier product platform, which features superior inflate/deflate technology and the One Touch® Firmness Control Wand. AeroBeds come in twin, full and queen sizes and fit standard sheets.

Aero Products International is a leading producer of premium, air-filled products under the AeroBed® and Aero® Sport brand names. Aero Products provides quality-conscious consumers with unique, innovative, air-filled products and accessories that have superior levels of convenience, comfort, durability and style. Aero’s products are all backed by the Good Housekeeping Seal. The original AeroBed was developed in 1992 and Aero Products has since adapted its inflation technology and superior quality to a wide array of products, ranging from indoor and outdoor bedding. For additional information, visit the Aero Products Web site at www.thinkaero.com.

The Orthopaedic Research Institute is an organization dedicated to the development of new technologies to improve human functioning and reduce injury. Established in 1987, the Institute has achieved international recognition for its contributions to science through publications, presentations, and medical education. The Orthopaedic Research Institute has made major contributions to improved human functioning through the invention, testing, and commercialization of medical devices with proven clinical outcomes. For additional information, visit the Web site at www.oriseal.org.

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