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FOR IMMEDIATE RELEASE

**AERO PRODUCTS HELPS QVC REACH ITS \$3 MILLION PLEDGE GOAL
FOR AMERICAN RED CROSS HURRICANE RELIEF EFFORT**

– Donation will be used for rebuilding efforts in Mississippi -

WAUCONDA, Ill. (November 2, 2005) – Working with QVC and its vendors, customers and employees, Aero Products International, Inc., makers of the AeroBed® air-filled bedding product, helped to raise more than \$3 million for the American Red Cross' Hurricane relief efforts. Aero and QVC both made matching donations for each bed that was sold on the QVC channel from September 4 - 23, 2005.

Aero's donation to QVC's Vendor Match Initiative is worth more than \$50,000 and will be distributed to Red Cross centers throughout the state of Mississippi to help Hurricane Katrina victims in their rebuilding efforts.

"We are pleased to have helped QVC meet its \$3 million pledge goal in less than 19 days," said Jack Hall, CEO of Aero Products International, Inc. "There is a lot of work that needs to be done to rebuild the Mississippi region and we're hoping this donation will help."

The QVC initiative is the latest in a series of in-kind donations by Aero Products to recent hurricane relief efforts. This past August, Aero donated more than \$500,000 worth of air-filled beds to the American Red Cross in anticipation of the hurricane season. Since Hurricane Katrina hit, Aero has donated an additional 1,700 beds to the organization. The company has also supplied beds to the U.S. Marine Corp. for its relief camps outside the Bay Area and to agents from State Farm Insurance Company who are working on-site in New Orleans.

Aero Products International is a leading producer of premium, air-filled products under the AeroBed® and Aero® Sport brand names. Aero Products provides quality-conscious consumers with unique, innovative, air-filled products and accessories that have superior levels of convenience, comfort, durability and style. Aero's products are all backed by the Good Housekeeping Seal. The original AeroBed® was developed in 1992 and Aero Products has since adapted its inflation technology and superior quality to a wide array of products, ranging from indoor and outdoor bedding. For additional information, visit the Aero Products Web site at www.thinkaero.com.

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